

Textbaustein Impressum DE:

Online-Marketing & Marketing Automatisierung für die Hotellerie

ADDITIVE GmbH

Game changing hospitality marketing on autopilot

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ADDITIVE unterstützt seit 2005 als [Werbeagentur Hotel](https://www.additive.eu) renommierte Betriebe im [Hotel Online Marketing](https://www.additive.eu/hotelmarketing-software-automation/online-marketing-hotel.html) mit dem ersten Online Marketing System auf Datenbasis und Marketing Automatisierung speziell für Hotels. Das Resultat sind mehr Direktbuchungen und Umsatz, sowie transparent messbare Marketing- und Vertriebsfolge durch innovative Hotel Marketing Software in den Bereichen [Marketing- und Vertriebsautomatisierung für Hotels](https://www.additive.eu/hotelmarketing-software-automation/marketing-automatisierung-hotel.html) mit ADDITIVE+ MARKETING AUTOMATION, innovativen [Hotel E Mail Marketing und Hotel Newsletter](https://www.additive.eu/hotelmarketing-software-automation/newsletter-marketing-hotel.html) mit ADDITIVE+ NEWSLETTER und [Gutschein Marketing](https://www.additive.eu/hotelmarketing-software-automation/gutschein-marketing-hotel.html) mit ADDITIVE+ GUTSCHEINE.

Datenschutz- und DSGVO-Konformität nehmen bei ADDITIVE in der Entwicklung neuer Softwarelösungen einen zentralen Stellenwert ein, weitere Informationen finden sich auf dieser Website unter Privacy bzw. Datenschutz.

Textbaustein Impressum IT:

Digital Marketing & Marketing Automation per Hotel

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[www.additive.eu](https://www.additive.eu/en)

Dal 2005 ADDITIVE, in qualità di [agenzia hotel marketing](https://www.additive.eu/en), supporta aziende rinomate nel [hotel web marketing](https://www.additive.eu/en/hotel-marketing-software-automation/online-marketing-hotel.html) con il primo sistema di marketing online basato sui dati e sull'automazione del marketing sviluppato su misura per gli hotel. Il risultato sono più prenotazioni dirette, nonché un migliore

risultato di marketing e sales, grazie agli [innovativi hotel marketing software](https://www.additive.eu/en/hotel-marketing-software-automation/marketing-crm-software-hotels.html) nei campi dell'[automazione del marketing per hotel con ADDITIVE+ MARKETING AUTOMATION](https://www.additive.eu/en/hotel-marketing-software-automation/hotel-marketing-automation-crm-software.html), l'innovativo [sistema di newsletter ADDITIVE+ NEWSLETTER](https://www.additive.eu/en/hotel-marketing-software-automation/hotel-newsletter-software.html) e il [sistema di voucher ADDITIVE+ BUONI REGALO](https://www.additive.eu/en/hotel-marketing-software-automation/hotel-voucher-software.html).

La protezione dei dati e la conformità alla GDPR sono di fondamentale importanza per ADDITIVE nello sviluppo di nuove soluzioni software; ulteriori informazioni sono disponibili su questo sito web nella sezione Privacy o Protezione dei dati.

Textbaustein Impressum EN:

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As an [advertising agency for hotels](https://www.additive.eu/en), ADDITIVE has been supporting renowned businesses in the field of [hotel online marketing](https://www.additive.eu/en/hotel-marketing-software-automation/online-marketing-hotel.html) since 2005 with the first online marketing system based on data and [marketing automation for hotels](https://www.additive.eu/en/hotel-marketing-software-automation/marketing-automation-hotel.html). The results are more direct bookings and turnover, as well as transparently measurable marketing and sales success through innovative hotel marketing software in the areas of [marketing and sales automation for hotels](https://www.additive.eu/en/hotel-marketing-software-automation/marketing-automation-hotel.html) with ADDITIVE+ MARKETING AUTOMATION, [innovative newsletter and hotel e mail marketing](https://www.additive.eu/en/hotel-marketing-software-automation/newsletter-marketing-hotel.html) with ADDITIVE+ NEWSLETTER and [voucher and coupon marketing](https://www.additive.eu/en/hotel-marketing-software-automation/coupon-marketing-hotel.html) with ADDITIVE+ VOUCHERS.

Data protection and GDPR compliance are of central importance to ADDITIVE in the development of new software solutions, further information can be found on this website under Privacy or Data Protection.